



# Recognizing the Impact of our Donors and Volunteers

## New Integrated Health System

Anna Jaques Hospital, part of Beth Israel Lahey Health

On March 1<sup>st</sup>, Anna Jaques Hospital (AJH) became a founding member of Beth Israel Lahey Health (BILH); a new integrated health system formed between AJH, Beth Israel Deaconess Medical Center, Lahey Health, New England Baptist Hospital, and Mount Auburn Hospital, offering patients a broad spectrum of health care services. Our invitation to join this impressive group of hospitals is a direct reflection of our strong reputation for providing high-quality care and a superior patient experience. This merger will help AJH expand, strengthen our exceptional community-based offerings, provide patients with greater access to primary care and specialty care services, and will ensure that patients are cared for in the most appropriate setting.

## Creating Opportunities through Vision and Investment



AJH is planning for future growth in patient volume and community-based specialty care, especially in orthopedics. With the merger, Anna Jaques will become a clinical affiliate of New England Baptist Hospital, further distinguishing us as a destination for outstanding orthopedic consultation, surgery, and post-surgical care in the region. We will build upon the strength of Anna Jaques' existing clinical programs and exceptional orthopedic specialists while leveraging the renowned Baptist brand and expertise in our community.

In response, AJH will build two new, large operating rooms, housing leading-edge surgical technology. The pre-operative and recovery areas will be expanded from 16 to 24 bays to address increased volume and improve patient privacy. This expansion will include a separate pre- and post-operative pediatric area to better serve the needs of local families.

The project will also create an entirely new and enlarged main entrance with a wider corridor for improved access to hospital departments. The new main entrance will connect directly to the Virginia A. Capolupo Outpatient Entrance, which will be significantly enhanced by the addition of an elevator and an inviting open stairway to the main floor of the hospital.

The new and unified entrances will maintain the historic look and feel of the hospital and preserve and improve outside landscaping and seating for the enjoyment of our patients, visitors, and staff.

In honor of their service to AJH and our community, the hospital Board of Trustees has voted to name the new hospital entrance the Helen and Byron J. Matthews Main Entrance. "We are proud to recognize the substantial contributions of Helen and Byron Matthews, whose life-long commitment and leadership have made a lasting impact on Newburyport and on AJH," said President, Mark Goldstein. (*Read more about Helen and Byron's volunteer contributions on page 8.*)

The estimated cost of this project is \$7 million. A capital campaign committee has been formed, with Wayne Capolupo as Chair and Byron Matthews as Vice-Chair. Plans are underway to begin fundraising this spring. We invite your support for this important community project.

Learn more/Watch video: [www.ajh.org/capitalcampaign](http://www.ajh.org/capitalcampaign)

## Dear Friends of Anna Jaques Hospital,

Becoming a part of the Beth Israel Lahey Health system brings great opportunities to AJH now and in the future. We are excited to share news about our plans to increase the number of operating rooms and create a new main entrance. Yet, it is important to emphasize that several of the most important things that define AJH and the work of the Foundation will remain the same:

- Anna Jaques will retain its name and remain a full-service hospital.
- It will continue its commitment to serve our communities with compassion for decades to come.
- The Anna Jaques Community Health Foundation, governed by a local Board of Trustees, will retain its sole mandate to serve the philanthropic needs of our hospital.
- All funds raised here will stay here and be reinvested directly into AJH.
- Community support and individual philanthropy remain essential to maintaining our standard of high-quality care close to home.

Over the last two months we have reached out to AJH supporters to answer questions about our role in the Beth Israel Lahey Health system and for candid feedback about our plans for growth. We appreciate the questions, opinions, insight and recommendations shared. Overwhelmingly, our supporters encouraged investing in the operating and ancillary space that will benefit from our ground-breaking affiliations and improve your patient experience. We welcome your participation in this exciting project and look forward to sharing our progress toward meeting our fundraising goal.



Mary Williamson



Executive Director

Vice President for Development

[mwilliamson@ajh.org](mailto:mwilliamson@ajh.org) | 978-463-1211

## OR Expansion Campaign Leadership Committee

Wayne Capolupo, Campaign Chair  
Byron Matthews, Campaign Vice-Chair  
Dave LaFlamme, Chair, AJH Board of Trustees  
Grace Connolly, Vice-Chair, AJH Board of Trustees  
George Ellison, AJH Board of Trustees  
Ginny Eramo, AJH Board of Trustees

Bernhard Heersink, MD, AJH Board of Trustees  
Matt Khatib, Chair, Anna Jaques Community Health Foundation  
Charlie Cullen, Community Member  
Mark Goldstein, AJH President  
Mary Williamson, AJH VP Development &  
Executive Director, Anna Jaques Community Health Foundation

### Want to lend your support?

Active involvement in the campaign from community leaders like you sends a powerful message to potential donors. Will you help AJH by serving on a campaign committee? Introduce others to the hospital and its future plans? Host an educational/ outreach event? To get involved, contact Mary Williamson at **978-463-1211** or email [mwilliamson@ajh.org](mailto:mwilliamson@ajh.org). Thank you.

# DONOR SUPPORT

## A Gift to Kick-Start our Campaign for the OR Expansion

When the Anna Jaques leadership team told Byron Matthews that the proposed new main entrance to the hospital would be named the Helen and Byron J. Matthews Entrance, he was visibly moved. His first words were *“Thank you, I am truly honored”* followed by *“You know, I plan to help.”* A man of action, Byron insisted that he join the Campaign leadership team. *“Helen and I want to help improve access to the latest and best equipment available for our surgeons and for our patients,”* said Byron. Recently, he and Helen made a \$50,000 gift to help kick-off our community-based fundraising efforts.



## Newburyport Development Makes Generous Gift to AJH

AJH is very grateful to Newburyport Development for its recent \$10,000 gift. *“As a long-standing member of the community, we’re proud to support Anna Jaques and to help enhance operations and provide new equipment and technology,”* said Newburyport Development General Manager Chris Skiba. Strong philanthropic support from local business partners like Newburyport Development helps to sustain positive experiences for patients and families at AJH. Together, we help patients of all ages find healing and hope. Together, we can build a stronger foundation for health in our community.

## Grateful Patient Makes Bequest Intention

Al Peterson understands the impact of personal intentional charity, especially when it comes to organizations he is passionate about. A retired mechanical engineer and active athlete, even into his 80’s, Al cares about organizations that care for him. He has devoted decades of volunteer services and support to his beloved alma mater, Central Catholic High School, and the Salisbury Beach Betterment Association. Recently, he stopped by the Foundation office to talk about his loyalty to AJH.



When his mom, who moved from Lawrence to Salisbury Beach years ago, needed medical care at AJH, she became acquainted with Dr. Joseph Tuthill. Over the next 30 years, AJH and its devoted nurses and physicians, including Dr. Tuthill, provided expert and compassionate care to every member of the Peterson family. In recognition of the high-quality service provided to his mother, who celebrated her 100<sup>th</sup> birthday at AJH, Al recently honored AJH with a bequest intention, or the promise of a gift provided through his will. We are very grateful to Al for recognizing AJH in this profound and meaningful way.

Planned gifts such as bequests can play a valuable role in strengthening your own personal long-term financial goals and can be simple, affordable ways to touch lives and leave a lasting legacy to AJH. Donors who make a “forever gift” to AJH through their will are enrolled into our *1884 Legacy Society*, allowing the hospital to recognize their generosity during their lifetime.

# VOLUNTEER SPOTLIGHT

Anna Jaques Hospital celebrated its 134<sup>th</sup> Annual Meeting on March 7<sup>th</sup> and recognized a number of volunteers who serve on behalf of the Anna Jaques Community Health Foundation.

## Thank you, Trey Byrnes

The Anna Jaques Community Health Foundation has been blessed with dedicated passionate Board Chairs over the years, each of whom brought their own gifts and talents to the job. As Trey Byrnes completes his term in this leadership post, one can confidently proclaim he was the right person at the right time.

During a period of significant change, Trey navigated the Foundation through the creation of Beth Israel Lahey Health, advocating for the guarantee that foundation funds would continue to support the needs of Anna Jaques Hospital only.

Combined with the charm of the southern gentleman he is, Trey provided just the right touch in guiding the organization through a period of historic growth and change. He led the board and staff through internal organizational advancement which energized and engaged board members in their valued and meaningful work, which will continue for years to come.



**“A leader is one who knows the way, goes the way, and shows the way.”**

**— John C. Maxwell**

As the founder of Inverness Financial Group in Newburyport, Trey’s financial and business acumen served the Foundation well. Trey served on the Foundation finance committee for ten years, during which time millions of dollars were generated to improve services provided by AJH for our community.

With Trey’s term as Chair of the Anna Jaques Community Health Foundation coming to an end, the Anna Jaques family extends our deepest gratitude for his thoughtful leadership, generosity, countless hours of work, dedication, and friendship.

## Thank you, Luis Fernandez



Thanks also to Luis Fernandez, who completed his second 3-year term of Foundation Board service. Over the last six years Luis has made strong contributions to the golf committee and donor prospect committee. Luis was born and raised in Puerto Rico and moved to Boston to attend Northeastern University, where he earned a BS in chemical engineering. After working for several engineering firms, he started Fernandez & Associates in 1997, a firm specializing in fire protection engineering and code consulting services. Luis is married to Dr. Jane Kerr-Fernandez and they have two sons.



**It has been a pleasure to work with different people and see how this board provides support and assistance to the hospital in achieving its goals.**

**—Luis Fernandez**

## Meet Matt Khatib

Matt Khatib of Newburyport has assumed the role of Chair of the Anna Jaques Community Health Foundation. He is a highly-regarded civic leader who has progressed in his service to AJH, first as a Corporator and member of the Foundation's finance committee since 2013, and as a Foundation Board member since 2014.

Matt is an entrepreneur, master jeweler, and co-owner of M. K. Benatti Jewelers with his wife, Karyn, in downtown Newburyport where they specialize in onsite custom jewelry design and production. Along with being leaders in their field, they are also deeply engaged in their community as volunteers and generously support impactful non-profit organizations. It is Matt and Karyn's goal to make a positive impact in their local community and to inspire others to do the same.

Matt is a member of the Boston Jewelers Club and the Board of Directors for the Greater Newburyport Chamber of Commerce. He is past Chairman of the Jeanne Geiger Crisis Center Board of Directors, and served on its finance committee since 2012. Matt has been honored with multiple citations from the Massachusetts House of Representatives and the Peace Award from the Newburyport Commission for Diversity and Tolerance. He and Karyn have two daughters who attend the Immaculate Conception School in Newburyport.



## Welcome new Foundation Board Members:

### Mark Bailey



Currently a Senior Vice President and Sales Manager of Eastern Insurance in Newburyport, Mark serves clients with commercial and personal insurance needs throughout the Northshore and in southern New Hampshire. His past and current community involvements include serving as 2015 Board Chair

and current finance and EDAC committee member of the Greater Newburyport Chamber of Commerce, Board Member of Turning Point Inc, the Sean Perkins Foundation, and the Greater Newburyport Chamber of Commerce Charitable Foundation, all non-profit organizations serving the local communities. Mark lives in Newburyport with his wife, Jessica, and two children, Ava and Caiden.

### Pat Cannon



Pat Cannon is a proven small business and marketing professional, and owner of Beach Plum Flower Shop in the Tannery, with twenty years of specialty biotech/device and rare disease experience. Throughout her career she has invested her time and skills in her community, serving the needs of local non-profits. She

and her husband have two daughters and they live in Newburyport. Pat's leadership, energy, and skills will have an immediate impact on the Foundation Board.

**"Anna Jaques serves a critical role in the health of our communities and I am thrilled to contribute to the mission."**

**-Pat Cannon, Newburyport**

## Anna Jaques Community Health Foundation Board 2019-2020

### Executive Committee

Matt Khatib	<i>Chair</i>
Trey Byrnes	<i>Immediate Past-Chair</i>
Julie Ganong	<i>Vice Chair</i>
Kevin Kilday	<i>Treasurer, ex officio</i>
Kathy Connors	<i>Secretary</i>
Mary Williamson	<i>Director, ex officio</i>

### Board Members

Mark Bailey  
Patricia Cannon  
Ronna Caras  
Claude Elias  
Melissa Foley  
Kim Foulkes  
Kevin Gasiorowski, OD  
Chris Johnston  
Kate Kelly  
Lisa Purinton  
Chris Sullivan

Mark Goldstein  
*President*  
Donna Twombly  
*Employee Representative*  
Mary Ann Abbott  
*President, Aid Association*  
David LaFlamme  
*Chair, Hospital Board*  
David Swierzewski  
*President, Medical Staff*

Help Us Observe National Doctors' Day

## 78 and still setting the pace

Just try to keep up with Ann Markos! It's nearly impossible. At 78, she is still walking over an hour a day, modifying her routine only due to weather conditions. This 5-foot ball of energy doesn't do anything half way and she doesn't let anything slow her down. Not torn cartilage (repaired in 1999), or hip replacements (2009 and 2016), or a fractured shoulder (treated in 2018 without the need for surgery).

Ann credits the compassionate care provided over the 20+ years by her heroes, the expert doctors at Anna Jaques Hospital, for keeping her on track. And she shares her gratitude with them on Doctors' Day.



## Remember your Hero on Doctors' Day, March 30<sup>th</sup>

Help us observe National Doctors' Day, and honor the talented and loyal physicians who faithfully serve our community. Our doctors care for the sick and injured and those battling chronic disease, they promote a healthy lifestyle, and deliver new generations into the world. These caregivers become among our most trusted advisors, our friends and our heroes.

Please join us as we recognize our physicians and the exceptional care they provide to our community each and every day. You may do so by writing a personal note of appreciation to your doctor and by making a donation in the name of the physician who has touched your life. Your words of gratitude, which will be shared with them, become a cherished reward for their lifesaving work. Your gift helps to ensure our medical staff has the latest technology and tools to care for you and those you love.



“

Dr. Newhouse is an excellent doctor, and a kind, caring and committed individual, who is interested in treating the whole woman. I consider her a friend and a partner in my healthcare. She has treated me with the highest quality of care during various stressful times in my life, and each time I felt relieved after my appointment by her reassurance and kindness.

Joy M., Newbury

### Join us for a House call:

May 16<sup>th</sup>, 6:30pm, Dr. Saira Naseer, **How to Effectively Engage Your Nurse Practitioner**  
Newburyport Senior/Community Center, 331 High St, Newburyport, MA

The Nurse Practitioner (NP) is becoming an important health partner for millions of Americans. NPs bring a comprehensive perspective and personal touch to health care, blending clinical expertise in diagnosing and treating health conditions with an added emphasis on disease prevention and health management. Learn more about how your NP can assist in your care.



Register at [www.ajh.org/housecall](http://www.ajh.org/housecall).

Yee haw! Boots & Scrubs, the 2019 Great Chefs' Night will ride into town on Friday, April 5<sup>th</sup> at the Blue Ocean Event Center in Salisbury, MA. Come dressed in your finest pair of jeans and cowboy boots, or favorite fancy duds. All to benefit AJH.

For more than 25 years, this signature event hosted by the Anna Jaques Hospital Aid Association has brought together employees, volunteers, board members, community leaders, and hospital supporters to enjoy food samplings from local restaurants and chefs, live entertainment, raffle prizes, a live auction, cash bar, and dancing.

#### Enter to win 2 fabulous raffles:

- \$5,000 jewelry raffle, donated by Matt and Karyn Khatib of M.K. Benatti Jewelers
  - Tickets: 1 for \$20 or 3 for \$50
- \$5,000 trip voucher, donated by BNY Mellon. You choose where to go anywhere in the world!
  - Tickets: 1 for \$50

Thank you to this year's presenting sponsor:  
The Provident Bank

For more information or to purchase event and/or raffle tickets, please visit [www.ajh.org/aidassociation](http://www.ajh.org/aidassociation).

Save the date! The 29th annual "Fore Your Health" Golf Tournament will be held on Monday, August 12th at Haverhill Country Club. Proceeds from this year's event will benefit the new operating room expansion project.

Individuals and foursomes are invited to play in the morning flight with tee-off at 7:30 a.m. The \$175/player (or \$700/foursome) fee includes 18 holes of golf with cart service, a continental breakfast and a post-round luncheon.

Businesses and organizations are welcome to participate and sponsor the tournament. Gold (\$5,000), Silver (\$2,500), and Bronze (\$1,500) sponsorships are available and include golfers, recognition, and signage. The afternoon flight (1:30 p.m. shotgun start) is reserved for sponsors and includes a BBQ lunch and dinner program. Sponsorships are also available that do not include golfers and range from \$250 for a Hole Sponsorship to \$1,000 for a Putting Green Sponsorship.

For more information about the tournament or to register, please visit [www.ajh.org/golf](http://www.ajh.org/golf) or contact Amanda Ross in the Anna Jaques Community Health Foundation at 978-463-1176 or [amross@ajh.org](mailto:amross@ajh.org).



Continued from page 1

## Honoring Local Legends: The Helen and Byron J. Matthews Main Entrance

AJH and the greater Newburyport area have been strengthened by special people who have dedicated their professional and volunteer energies to the community's progress and improvement.

In recognition of their substantial contributions as long-time volunteers to AJH and to our greater community, the hospital Board of Trustees has voted to name the new hospital entrance the Helen and Byron J. Matthews Main Entrance.

Byron Matthews was born at Anna Jaques, and Helen gave birth to their two sons here. Together they have served as hospital volunteers for more than 60 years. Helen was an active member of the Anna Jaques Hospital Aid Association for 11 years, and also volunteered her time to support hospital departments and special events, such as the annual golf tournament Byron has provided more than 50 years of volunteer service to the hospital as a Corporator, hospital Trustee, and Building Committee member, and as a founding Board Member of the Anna Jaques Community Health Foundation. His fundraising efforts are legendary. Leading the event committee over 28 years, Byron has raised over \$2.5 million for the hospital as chair of the annual Fore Your Health Golf Tournament.

Byron is best known in the community for preserving historic Newburyport in the 1960s and 1970s during his tenure as Mayor. His foresight has made Newburyport a thriving city that attracts residents and visitors year-round. According to Anna Jaques Hospital Trustee, Wayne Capolupo, *"It was Byron Matthews' willingness to make tough, sometimes unpopular decisions in the name of progress that helped create the bustling, picturesque downtown that exists today."* The partner by his side through these accomplishments was Helen. In celebration of their recent 90th birthdays, the hospital Board was delighted to bestow this honor in appreciation for their many contributions.



## 2018 Anna Jaques Annual Report

The 2018 Anna Jaques Annual Report is now available to view exclusively online at [www.ajhannualreport.org](http://www.ajhannualreport.org).

Donors who are in need of a printed copy may call the Foundation office at 978-463-1211.



ANNA JAQUES HOSPITAL

### Calendar of Events

Great Chefs' Night- April 5<sup>th</sup>

House Call- May 16<sup>th</sup>

"Fore Your Health" Golf Tournament- August 12<sup>th</sup>

### Next Hospital Tour : April 18, 8:30 -10:30 am

Learn more about AJH and the many services it offers to our community by taking a small group tour. We love to show off all that your generous support has made possible. We guarantee you'll be impressed by the recent renovations to the facilities and ever-expanding services devoted to compassionate patient care.

RSVP 978-463-1176 or email [scap@ajh.org](mailto:scap@ajh.org)

