

---



---

**Current Status:** Published
**Data as of:** 5/27/2016 1:15:16 PM

---



---

## Organization Information

---

**Organization Address and Contact Information**

**Organization Name:** Anna Jaques Hospital  
**Address (1):** 25 Highland Avenue  
**Address (2):** Not Specified  
**City, State, Zip:** Newburyport , Massachusetts 01950  
**Web Site:** www.ajh.org  
**Contact Name:** Kelley O'Brien  
**Contact Title:** Public Relations Specialist; Community Benefits Manager  
**Contact Department:** Marketing & Community Relations  
**Telephone Num:** 978-463-1475  
**Fax Num:** 978-463-1250  
**E-Mail Address:** keobrien@ajh.org  
**Contact Address (1):** Kelley O'Brien, Marketing & Community Relations  
(If different from above)  
**Contact Address (2):** Anna Jaques Hospital  
**City, State, Zip:** 25 Highland Avenue , Massachusetts 01950

**Organization Type and Additional Attributes**

**Organization Type:** Hospital  
**For-Profit Status:** Not-For-Profit  
**DHCFP ID:** 2006  
**Health System:** Not Specified  
**Community Health Network Area (CHNA):** Greater Haverhill Community Health Network(CHNA 12)  
**Regional Center for Healthy Communities (RCHC):** 3  
**Regions Served:** Essex, County-Essex, Other-Merrimack Valley

---



---

## CB Mission

**Community Benefits Mission Statement**

Under the guidance of the Community Benefits Advisory Committee (CBAC), Anna Jaques works to address the most pressing health needs of our community. In collaboration with the CBAC, hospital, and community, the Anna Jaques CBAC focuses its attention and supports programs and events that address the following health needs: diabetes, cancer, heart health and obesity.

**Target Populations****Name of Target Population****Basis for Selection**

No Community Target Population listed for FY2014

**Publication of Target Populations**

Marketing Collateral, Annual Report, Website, Other- Social media

**Hospital/HMO Web Page Publicizing Target Pop.**

www.ajh.org

**Key Accomplishments of Reporting Year****Newburyport Farmers' Market:**

Annual co-sponsor of the Newburyport Farmers' Market that supports access to healthy, affordable choices - especially fruits and vegetables. 10 markets are hosted every other week in the winter and 30 markets every week in the summer to 1,800-2,000 attendees with 35-40 local vendors participating. AJH hosted tables at the market, including: Cardiac Rehab offering free blood pressure checks and pedometers, Gerrish Breast Care Center providing breast care education.

**Cancer Prevention:**

Anna Jaques focused on cancer prevention in a major way in FY14, from producing the Pink Glove Dance Competition to hosting free head and neck cancer screenings with Colden & Seymour Ear, Nose, Throat and Allergy to 50+ community members. The "Pamper You Pink" event advocated for women to schedule their annual mammogram and be treated with massages and goodies afterward. Other screenings included: free vein screening from Atlantic Surgical Associates; discounted peripheral vascular disease screenings.

**WNBK Radio "Health Spots":**

Monthly radio public service announcements (PSA) on WNBK "The Legends" featuring health updates, education, community events related to health and wellness, voiced by notable community leaders. Topics have included: heart health, physical activity, skin safety, cancer prevention, advocating for routine check-ups and screenings such as getting a mammogram. WNBK reaches +40,000 listeners in AJH's service area.

**Plans for Next Reporting Year**

**Health Priorities:** Anna Jaques' Community Benefits Advisory Committee (CBAC) will re-evaluate health priorities of the in conjunction with the CNHA 12 Needs Assessment. The CBAC anticipates adding opiate and substance abuse as a priority given the growing health concern, both nationally and locally.

**Side-by-Side Program:** AJH to sponsor the Side-by-Side program at Newburyport High School. The intergenerational fitness program partners high school students enrolled in Fitness For Life class with senior adults from Atria Senior Living to train together.

Students will be educated in fitness, training and the value of a healthy lifestyle while gaining experience in a possible career field. AJH to enhance student learning by hosting medical staff and AJH staff.

**Screenings:** Increase free or discounted screenings offered through the hospital to provide direct services at lower cost and advocate for routine check-ups and prevention.

## Community Benefits Process

---

**Community Benefits Leadership/Team**

The Community Benefits team makes recommendations to the hospital Community Benefits Manager who provides those recommendations to the hospital's Senior Management Team. The Community Benefits Manager works with all appropriate hospital and volunteer staff to carry out the advisory's recommendations for health improvement initiatives.

**Community Benefits Advisory Committee:**

Deborah Carey  
Coastal Trail Association

Judy Fayre, RN, IBCLC  
Anna Jaques Hospital, Exeter Hospital

Melissa Foley  
Society for Relief of Aged Women

Deb Green  
Ovarian Cancer Awareness of Greater Newburyport

Ilene Harnch-Grady  
Greater Newburyport YWCA

Cathy Hill Bresnahan School  
American Heart Association

Councillor Meghan Kinsey  
Newburyport City Council, Newburyport Education Fund, North Shore YMCA

Patty Mellon  
Tough Warrior Princesses

Paul Muzhuthett  
Massachusetts Department of Public Health

Pam Palombo  
Newburyport Public Health Department

Deb Smith  
The Pettengill House

Anna Jaques Hospital, Senior Management Team:

Delia O'Connor, FACHE, President and Chief Executive Officer

Mark L. Goldstein, Executive Vice President and Chief Financial Officer

Gail B. Fayre, MD, Vice President, Chief Medical Officer

Richard Maki, RN, BA, MHSA, Vice President, Chief Nursing Officer

Sarah Gnerre, Vice President, Development and Executive Director, Anna Jaques Community Health Foundation

Danielle Perry, Vice President, Marketing and Community Relations

Stephen F. Salvo, Vice President, Human Resources

Anna Jaques Hospital, Community Benefits Manager:

Kelley O'Brien, PR Specialist, Anna Jaques Hospital

### **Community Benefits Team Meetings**

The Community Benefits manager works closely with local organizations to provide recommendations to the hospital's Senior Management Team and Community Benefits Advisory Committee. The Community Benefits Advisory Committee meet quarterly. The Community Benefits Manager carries out initiatives on a weekly basis.

### **Community Partners**

Absolute Serenity  
 American Heart Association  
 American Red Cross  
 Amesbury Council on Aging  
 Amesbury Chamber of Commerce  
 Amesbury Public Schools  
 Amesbury Senior Community Center  
 Anna Jaques Hospital - Physicians, Nurses and Staff  
 Atlantic Surgical Associates & Vein Institute  
 Atria Senior Living  
 BC Essentials  
 Chococoa Baking Company  
 Coastal Trails Coalition  
 Colden & Seymour ENT and Allergy  
 Country Center for Health & Rehabilitation  
 The Dance Place  
 Elements Massage - Newburyport  
 Haverhill Elementary Schools  
 Institution for Savings  
 Interlocks Salon  
 Matter Communications  
 Newburyport Chamber of Commerce  
 Newburyport Farmers' Market  
 Newburyport Mother's Club  
 Newburyport Public Schools  
 Newburyport PTO  
 Newburyport Society for the Relief of Aged Women  
 Newburyport Youth Soccer  
 Northern Essex Community College  
 Opportunity Works, Inc.  
 River Valley Charter School  
 Salisbury Assisted Living Center  
 Salisbury Beach Partnership, Inc.  
 Salisbury Parks & Recreation Commission  
 Simply Sweet  
 Tough Warrior Princesses  
 WNB Radio  
 Women's Health Care  
 Wound Care Center  
 Yankee Homecoming  
 YWCA of Newburyport

### **Community Health Needs Assessment**

**Date Last Assessment Completed and Current Status**

Most recent assessment: July 2012.

The advisory reviewed data from the Massachusetts Department of Public Health (MDPH), MassCHIP, Northeast Center for Healthy Communities, and the health of the Merrimac Valley 2003 report, the 2011 Community Health Needs Assessment. The hospital conducts conversations with these organizations and partners each year to determine the most important community needs and responds in a way that fulfills those needs.

Updated assessment to take place in July/August 2015.

**Consultants/Other Organizations**

Not Specified

**Data Sources**

CHNA

CHNA Document - PDF format Not Specified

## Community Benefits Programs

---

### Newburyport Farmer's Market

<b>Program Type</b>	Community Education,Community Participation/Capacity Building Initiative,Health Screening,Healthy Communities Partnership,Prevention
<b>Statewide Priority</b>	Promoting Wellness of Vulnerable Populations
<b>Brief Description or Objective</b>	Anna Jaques Hospital is one of two presenting sponsors of the Newburyport Farmer's Market. The annual sponsorship ensures that the community has access to healthy, affordable food choices – especially fruits and vegetables. Eating healthy can help reduce people's risk for heart disease, high blood pressure, diabetes, osteoporosis, and several types of cancer, as well as help them maintain a healthy body weight. Between winter and summer markets, 40+ markets are held year round to 800-1,200 attendees. On average, there are 30-35 vendors offering fresh, local produce, meats, cheese and other locally made goods.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Merrimack Valley, Other-Northeastern Massachusetts</li> <li>• <b>Health Indicator:</b>Environmental Quality, Other: Nutrition, Overweight and Obesity</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>
<b>Goal Description</b>	<b>Goal Status</b>
Access to healthy and affordable food options	Completed
Support local wellness initiatives	Completed
Provide health and wellness information including: heart health information and blood pressure screening; cancer awareness	Completed

### Partners

Partner Name, Description	Partner Web Address
	<a href="http://www.newburyportbank.com">www.newburyportbank.com</a>

Newburyport  
 Five Cents  
 Savings Bank  
 the Newburyport [www.thenewburyportfarmersmarket.org](http://www.thenewburyportfarmersmarket.org)  
 Farmer's Market

**Contact Information** Shari Wilkinson The Newburyport Farmers' Market,  
 thenewburyportfarmersmarket@gmail.com

**Detailed Description** [Download/View Attachment](#)(237030 KB)  
 File Name: Summer Farmers' Market 2014.jpg

#### WNBP Radio Show Interviews

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Health Screening,Healthy Communities Partnership,Outreach to Underserved

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Monthly WNBP radio interview with physicians and community members to provide health and wellness, and disease prevention education. Examples: Gerrish Breast Care Center's Medical Director Dr. Peter Hartmann and Kathy Porter, Nurse Navigator discussed breast care awareness and prevention; Cardiologist Dr. Isaac Pourati discussed heart health and the Go Red for Women campaign; Podiatrist Dr. Angela Barnes gave tips for parents and children on common foot aches and pains.

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Access to Health Care, Immunization, Injury and Violence, Mental Health, Other: Arthritis, Other: Cancer, Other: Cancer - Breast, Other: Cardiac Disease, Other: Diabetes, Other: Education/Learning Issues, Other: Nutrition, Other: Parenting Skills, Other: Public Safety, Other: Smoking/Tobacco, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Promote disease prevention	Completed
Reach WNBP audience of 40,000 listeners in AJH service area	Completed
Provide free health tips, prevention and awareness information.	Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
WNBP radio	<a href="http://www.wnbp.com/">http://www.wnbp.com/</a>

**Contact Information** Carl Strube WNBP, [carl@wnbp.com](mailto:carl@wnbp.com)

**Detailed Description** [Download/View Attachment](#)(48989 KB)  
 File Name: wnbp2012.jpg

#### Coastal Trails Coalition Sponsorship

**Program Type** Community Participation/Capacity Building Initiative,Direct Services,Healthy Communities Partnership,Prevention

<b>Statewide Priority</b>	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	The hospital sponsored a mile of the Coastal Trails Coalition Rail Trail in Amesbury, MA, part of the 30 mile system of trails that connects Salisbury, Amesbury, Newburyport and Newbury. This sponsorship is part of the hospital's efforts to promote healthy living by being physically active.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>All Massachusetts</li> <li>• <b>Health Indicator:</b>Other: Cardiac Disease, Other: Chronic Pain , Other: Diabetes, Physical Activity</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>

<b>Goal Description</b>	<b>Goal Status</b>
Promote healthy living and physical activity	Completed
Support local programs that enhance community health	Completed
Sponsor 30-mile trail that reaches Amesbury, Newbury, Newburyport and Salisbury.	Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Coastal Trails Coalition	<a href="http://coastaltrailstest.wordpress.com/">http://coastaltrailstest.wordpress.com/</a>

**Contact Information** Anne R. Ferguson, Amesbury Rail Trails, [coastaltrails@gmail.com](mailto:coastaltrails@gmail.com)

**Detailed Description** [Download/View Attachment](#)(254100 KB)  
File Name: Coastal Trails Coalition.jpg

#### Breast Cancer Support Group

<b>Program Type</b>	Prevention,Research,Support Group
<b>Statewide Priority</b>	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	This monthly support group is a gathering where breast cancer patients and survivors can meet and discuss their situation with others who have faced similar issues. The group shares experiences, triumphs, challenges, and friendship.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Merrimack Valley</li> <li>• <b>Health Indicator:</b>Other: Cancer - Breast</li> <li>• <b>Sex:</b>All, Female</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>

<b>Goal Description</b>	<b>Goal Status</b>
Promote on-going health and cancer awareness	Completed
Connect survivors and families of cancer to share	Completed

experiences, triumphs, challenges and friendships.

Promote survivorship and healthy living post-cancer Completed

**Partners**

**Partner Name, Description Partner Web Address**

Anna Jaques Hospital <http://www.ajh.org/>

**Contact Information** Kelley O'Brien, PR Specialist, Anna Jaques Hospital, 978-463-1475, keobrien@ajh.org

**Detailed Description** Not Specified

**Go Red for Women Day**

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques Hospital celebrated February's American Heart Month and the Go Red for Women Campaign with a variety of hospital and community activities. Cardiac Rehab Clinic staff gave out American Heart Association's "red dress" pins and heart health information to staff and community; Cardiac Rehab presented the "Participant of the Year" award to a patient who has committed themselves to a heart healthy lifestyle; Cardiac Rehab hosted a table at the Newburyport Farmer's Market offering free blood pressure checks and heart health information and recipes; WNBK Radio aired a month-long PSA on Go Red for Women advocating for women to know their health risks, ways to prevent heart disease, and tips for a healthier lifestyle.

**Target Population**

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Other: Nutrition, Other: Smoking/Tobacco, Other: Stress Management, Overweight and Obesity, Physical Activity, Tobacco Use
- **Sex:**All, Female
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

**Goal Description Goal Status**

Promote heart health and cardiovascular disease awareness throughout hospital and community Completed

Reach the 1,000+ Anna Jaques employees to share the mission of American Heart Association with the community Completed

Offer free blood pressure checks to community Blood pressure offered to 800-1200 attendees of Farmers' Market

**Partners**

**Partner Name, Description Partner Web Address**

American Heart Association

Anna Jaques Hospital

Cardiac Rehab - AJH

Newburyport Farmers' Market

**Contact Information** Steve Pizzo, Clinical Manager of Cardiac Rehab, Anna Jaques Hospital, spizzo@ajh.org

**Detailed Description** [Download/View Attachment](#)(2101301 KB)  
File Name: IMG\_6095.JPG

### Discounted Peripheral Vascular Disease Screenings

**Program Type** Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention

**Statewide Priority** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Peripheral Vascular Disease (PVD) screenings were held at Anna Jaques Hospital's Vascular Lab, offered at a discounted price of \$75 per patient.

**Target Population**

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Access to Health Care, Other: Pulmonary Disease/Tuberculosis
- **Sex:**All
- **Age Group:**Adult
- **Ethnic Group:**All
- **Language:**English

**Goal Description** Offer discounted PVD screenings to community

**Goal Status** Completed

### Partners

#### Partner Name, Description Partner Web Address

Anna Jaques Hospital - Vascular Lab [www.ajh.org](http://www.ajh.org)

**Contact Information** Derek Butler, Vascular Lab Director, Anna Jaques Hospital, DButler@ajh.org

**Detailed Description** [Download/View Attachment](#)(289173 KB)  
File Name: Spring Screenings 2014.jpg

### Free Head & Neck Cancer Screenings

**Program Type** Community Participation/Capacity Building Initiative,Direct Services,Health Screening

**Statewide Priority** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Colden & Seymour Ear, Nose, Throat & Allergy offered free head and neck screenings in Newburyport.

**Target Population**

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Access to Health Care, Other: Cancer



- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Offer free head and neck cancer screenings to community	Completed
Heighten awareness of head and neck cancer	Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Colden & Seymour ENT and Allergy	<a href="http://www.coldenseymourent.com/">http://www.coldenseymourent.com/</a>

**Contact Information** Daryl Colden, MD - Colden & Seymour ENT & Allergy, [dcolden@ajh.org](mailto:dcolden@ajh.org)

**Detailed Description** [Download/View Attachment](#)(289173 KB)  
File Name: Spring Screenings 2014.jpg

#### Salisbury Beach Relay

<b>Program Type</b>	Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Prevention
<b>Statewide Priority</b>	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	AJH sponsored Salisbury Beach Relay that hosted runners, bikers and stand-up paddle board athletes. Provided sunscreen packets to all runners and attendees during the August event.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>All Massachusetts</li> <li>• <b>Health Indicator:</b>Physical Activity</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>

<b>Goal Description</b>	<b>Goal Status</b>
Sponsor event that promotes health, wellness and physical activity.	Completed
Offer free sunscreen packets to all participate and spectators to promote skin cancer awareness and prevention	Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Salisbury Beach Partnership	<a href="http://beachfests.org/">http://beachfests.org/</a>

**Contact Information** Jay Gallagher, Salisbury Beach Partnership, 978.423.7679, [jg@relooks.com](mailto:jg@relooks.com)

**Detailed Description** Not Specified

**Northern Essex Community College 5k & Fun Run**

<b>Program Type</b>	Community Participation/Capacity Building Initiative
<b>Statewide Priority</b>	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	Women's Health Care supported the annual road race as a Silver Sponsor of the NECC Campus Classic 5K and Fun Run. Women's Health Care sponsored the race, and provided brochures, chap stick and sunscreen for race participant bags.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Haverhill, Other-Merrimack Valley</li> <li>• <b>Health Indicator:</b>Overweight and Obesity, Physical Activity</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>Adult-Young, All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>
<b>Goal Description</b>	<b>Goal Status</b>
Promote physical activity and community support	Completed
Support local community college	Completed
<b>Partners</b>	
<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Northern Essex Community College	<a href="http://www.necc.mass.edu/">http://www.necc.mass.edu/</a>
Women's Health Care	<a href="http://www.whcobgyn.org/">http://www.whcobgyn.org/</a>
<b>Contact Information</b>	Lindsey Mayo, Director of Alumni and Donor Relations at 978-556-3621, <a href="mailto:lmayo@necc.mass.edu">lmayo@necc.mass.edu</a>
<b>Detailed Description</b>	Not Specified

**Amesbury Senior Community Center's Health Fair**

<b>Program Type</b>	Community Education,Community Health Needs Assessment,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention,Research,School/Health Center Partnership
<b>Statewide Priority</b>	Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
<b>Brief Description or Objective</b>	Anna Jaques Hospital hosted a table at the Amesbury Senior Community Center's Health Fair to hundreds of seniors in the area. AJH offered free blood pressure checks by Emergency Department nurses, brochures about the ED.
<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Merrimack Valley</li> <li>• <b>Health Indicator:</b>Access to Health Care</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>Adult-Elder</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>
<b>Goal Description</b>	<b>Goal Status</b>
Provide free blood pressure screenings to elder community group	Completed

Promote the importance of knowing your numbers such as blood pressure, heart rate, weight

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Amesbury Senior Community Center	<a href="http://www.amesburyma.gov/senior-community-center">http://www.amesburyma.gov/senior-community-center</a>

**Contact Information** Annmary Connor, Director, 978-388-8138, [connora@amesburyma.gov](mailto:connora@amesburyma.gov)

**Detailed Description** Not Specified

#### Cancer Support Group

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Support Group

**Statewide Priority** Promoting Wellness of Vulnerable Populations

**Brief Description or Objective** Individuals and families affected by cancer are welcome to join the monthly support group. The group is open to anyone coping with a cancer diagnosis so that they can spend time with others facing similar situations. The group provides ongoing support, encouragement and friendship.

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Cancer
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Connect survivors and families of cancer to share experiences, triumphs, challenges and friendships	Completed
Promote survivorship and continued health and well-being post-cancer.	Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Anna Jaques Hospital	<a href="http://www.ajh.org">www.ajh.org</a>

**Contact Information** Susan M. Smith M.S.W., LICSW and the Chemotherapy Infusion Suite Nurses, [smsmithnbpt@msn.com](mailto:smsmithnbpt@msn.com)

**Detailed Description** Not Specified

#### Free Vein Screenings

**Program Type** Community Education,Direct Services,Health Screening,Outreach to Underserved

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Free vein screening were offered at Anna Jaques hosted by Atlantic Surgical Associates and Vein Institute in April 2014.

- Target Population**
- **Regions Served:**Other-Merrimack Valley
  - **Health Indicator:**Access to Health Care, Other: Pulmonary Disease/Tuberculosis
  - **Sex:**All
  - **Age Group:**Adult
  - **Ethnic Group:**All
  - **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Offer free vein screening to community	Completed
Heighten awareness of venous problems	Completed

#### **Partners**

##### **Partner Name, Description Partner Web Address**

Not Specified

**Contact Information** Not Specified

**Detailed Description** Not Specified

#### **Opportunity Works Lend-A-Hand Event**

**Program Type** Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Mentorship/Career Training/Internship,Outreach to Underserved

**Statewide Priority** Promoting Wellness of Vulnerable Populations

**Brief Description or Objective** AJH donated to Opportunity Works' annual Lend-A-Hand fundraiser that directly supports the work of the non-profit agency serving hundreds of men and women ages 22-75 with disabilities in the Merrimack Valley and North Shore.

- Target Population**
- **Regions Served:**Other-Merrimack Valley
  - **Health Indicator:**Mental Health, Other: Education/Learning Issues
  - **Sex:**All
  - **Age Group:**Adult-Young
  - **Ethnic Group:**All
  - **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Support non-profit that directly supports adults with disabilities in the Merrimack Valley.	Completed

#### **Partners**

##### **Partner Name, Description Partner Web Address**

Opportunity Works <http://opportunityworks.net/>

**Contact Information** Deborah Andrews , <mailto:Deborah.Andrews@opportunityworks.org>

**Detailed Description** Not Specified

#### **Yankee Homecoming Family Day**

**Program Type** Community Participation/Capacity Building Initiative,Direct Services,Healthy Communities Partnership

**Statewide Priority** Address Unmet Health Needs of the Uninsured, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques Hospital sponsored Yankee Homecoming's Family Day to hundreds of attendees. Anna Jaques hosted H2K Healthy Kids Studio to do mini-classes including: kick-boxing, yoga, and zumba to promote physical activity and show that being fit can be fun!

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Diabetes, Other: Nutrition, Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

**Goal Description**                      **Goal Status**

Feature activation for kids and families that show being physically fit and active can be fun, through Zumba, Yoga and Kick-boxing classes.                      Completed

Support outdoor, family-focused event to hundreds of families in MA.                      Completed

**Partners**

**Partner Name, Description**                      **Partner Web Address**

Newburyport Yankee Homecoming                      <http://yankeehomecoming.com/>

Happy Healthy Kids Fitness Studio                      <http://www.h2kchildrenfitness.com/>

**Contact Information**                      Julia Walderzak , [info@h2kchildrenfitness.com](mailto:info@h2kchildrenfitness.com)

**Detailed Description**                      [Download/View Attachment](#)(157000 KB)  
File Name: Family Day - Class Sign.pdf

**Haverhill YMCA Floor Hockey Program**

**Program Type**                      Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Healthy Communities Partnership,Outreach to Underserved,Prevention,School/Health Center Partnership

**Statewide Priority**                      Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective**                      Anna Jaques sponsored the Haverhill YMCA winter floor hockey league for Haverhill boys and girls, ages 3 to 14 years. This program engaged more than 500 youth in this popular out-of-school time program to promote physical activity, address high number of children and young adults in Haverhill with diabetes. The floor hockey program created an activity that all children, from all financial situations, could participate in.

**Target Population**

- **Regions Served:**Haverhill
- **Health Indicator:**Mental Health, Other: Diabetes, Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**Child-Preschool, Child-Preteen, Child-Primary School
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Support a winter sport for 500 kids to remain active during the winter months.	Completed

**Partners****Partner**

<b>Name, Description</b>	<b>Partner Web Address</b>
--------------------------	----------------------------

YMCA of Haverhill	<a href="http://www.northshoreymca.org/locations/haverhill/">http://www.northshoreymca.org/locations/haverhill/</a>
-------------------	---

<b>Contact Information</b>	Tracy Fuller, Regional Executive Director, <a href="mailto:fullert@northshoreymca.org">fullert@northshoreymca.org</a>
----------------------------	---

<b>Detailed Description</b>	<a href="#">Download/View Attachment</a> (33259 KB) File Name: YMCA of Haverhill - Floor Hockey Shirt.jpg
-----------------------------	--

**Tri For the YWCA Triathlon**

<b>Program Type</b>	Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Outreach to Underserved,Prevention,School/Health Center Partnership
---------------------	--

<b>Statewide Priority</b>	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
---------------------------	---

<b>Brief Description or Objective</b>	Anna Jaques sponsored the YWCA of Newburyport and the Tough Warrior Princesses "Tri for the Y" triathlon that included a 10-minute lap swim, 25-minute indoor spin ride and a 1.5 mile run. The YWCA and TWP's host this event to advocate that "every body" can complete a triathlon.
---------------------------------------	--

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>Other-Merrimack Valley</li> <li>• <b>Health Indicator:</b>Mental Health, Other: Cancer, Other: Cardiac Disease, Other: Chronic Pain , Other: Diabetes, Overweight and Obesity, Physical Activity</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>
--------------------------	--

<b>Goal Description</b>	<b>Goal Status</b>
Sponsor event that supports the efforts of the YWCA of Newburyport and Amesbury's Tough Warrior Princesses.	Completed
Support community event targeted to all ages, all ranges of athletic abilities and health.	Completed

**Partners**

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
----------------------------------	----------------------------

Tough Warrior Princesses	<a href="http://www.toughwarriorprincess.com/">http://www.toughwarriorprincess.com/</a>
--------------------------	---

YWCA of Newburyport	<a href="http://www.ywcanewburyport.org/">http://www.ywcanewburyport.org/</a>
---------------------	---

**Contact Information** Ilene Harnch-Grady, Health & Wellness Director, YWCA Greater Newburyport, igrady@ywcanewburyport.org

**Detailed Description** [Download/View Attachment](#)(15490 KB)  
File Name: Tri for the Y.jpg

#### Yankee Homecoming 5k & 10M Road Race

**Program Type** Community Participation/Capacity Building Initiative,Healthy Communities Partnership

**Statewide Priority** Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques sponsored the Yankee Homecoming 5k and 10M run that hosts more than 1,000 runners.

**Target Population**

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

**Goal Description**                      **Goal Status**

Sponsor 10M & 5k and have Completed  
team at 12 runners from  
Anna Jaques participate.

#### Partners

**Partner Name, Description Partner Web Address**

Yankee Homecoming 10M & 5k <http://www.yankeerace.com/>

**Contact Information** Jon Pearson, Yankee Homecoming 10M & 5k, yankeeseacoast@comcast.net

**Detailed Description** Not Specified

#### Salisbury Park & Rec - Tortoise & the Hare 10k & 3M

**Program Type** Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Outreach to Underserved,Prevention

**Statewide Priority** Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques sponsored Salisbury Parks & Recreation Commission's "Tortoise & Hare 10k and 3M" race, with employees running for Team AJH. Dollars raised from the yearly fundraiser directly benefited Salisbury's recreational activities for residents with no charge. The Commission funds a variety of community programs in Salisbury, including: the town's youth baseball, softball and flag football leagues and local parks and playing fields.

**Target Population**

- **Regions Served:**Salisbury
- **Health Indicator:**Environmental Quality, Mental Health, Other: Diabetes, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

**Goal Description**                      **Goal Status**

Sponsor annual road race that encourages fitness and well-being to hundreds of runners. Completed

Support Salisbury Park & Recreation Commission and the work they do, including building and maintain public parks and fields for outdoor activity for all. Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Salisbury Parks and Recreation Commission	<a href="http://www.salisburyma.gov/parks-and-recreation-commission">http://www.salisburyma.gov/parks-and-recreation-commission</a>

**Contact Information** Courtney Marshall, Salisbury Parks & Recreation Commission Vice-Chairperson, 978-518-6560, courtneymarshall9@gmail.com

**Detailed Description** Not Specified

#### Ovations For the Cure - GNOCA 5K Run/Walk

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Outreach to Underserved,Prevention,Research

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques and Women's Health Care sponsored the Greater Newburyport Ovarian Cancer Awareness (GNOCA) group's GNOCA 5k Run/Walk in Honor of Jackie Poor during Ovarian Cancer Awareness Month. Employees walked in the events, and AJH provided free sunscreen and chap sticks.

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Cancer, Other: Cancer - Ovarian, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Support non-profit that raises awareness, and funds for research of ovarian cancer.	Completed

Educate community on ovarian cancer, risk factors, and ways to maintain overall health.	Completed
---	-----------

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
	<a href="http://www.ocawareness.org/">http://www.ocawareness.org/</a>



Greater Newburyport  
Ovarian Cancer Awareness  
(GNOCA)

**Contact Information** Deb Green, Greater Newburyport Ovarian Cancer Awareness (GNOCA),  
greetingsbydesignnewburyport@gmail.com

**Detailed Description** Not Specified

#### Newburyport Youth Soccer Association

**Program Type** Community Participation/Capacity Building Initiative,Direct Services,Healthy Communities Partnership,Outreach to Underserved,Prevention

**Statewide Priority** Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Sponsorship of Newburyport Youth Soccer Association (NYSA). NYSA is a non-profit athletic community whose mission is to enrich the physical and mental lives of kids through soccer. Each year, NYSA hosts over 1,000 young players in the Newburyport to play on a soccer team.

**Target Population**

- **Regions Served:**Newburyport
- **Health Indicator:**Other: Diabetes, Other: Nutrition, Other: Public Safety, Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**Child-Preschool, Child-Primary School
- **Ethnic Group:**All
- **Language:**English

**Goal Description**                      **Goal Status**

Sponsor soccer program for 1,000 kids in Newburyport.      Completed

Sponsor community program that advocates for healthy living, team building, and overall health and wellness.      Completed

#### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Newburyport Youth Soccer Association (NYSA)	<a href="http://newburyportsoccer.com/">http://newburyportsoccer.com/</a>

**Contact Information** Scott Signore, Treasurer, NYSA, Scott@matternow.com

**Detailed Description** Not Specified

#### Spring Fever 5k & Family Fun Run

**Program Type** Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Prevention,School/Health Center Partnership

**Statewide Priority** Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques Hospital sponsored the Newburyport PTO Spring Fever 5k & Fun Run to more than 600 participants to support the Bresnahan Elementary School and Molin & Nock Middle Schools. Profits directly benefit programs such as after-school programs.

**Target Population**

- **Regions Served:**Newburyport
- **Health Indicator:**Other: Safety - Sports, Overweight and Obesity, Physical Activity

- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
-------------------------	--------------------

Participate in community event that advocates for physical fitness for entire family	Completed
--	-----------

Support programs for all Newburyport schools through PTO fundraiser.	Completed
--	-----------

**Partners**

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
----------------------------------	----------------------------

Newburyport Spring Fever 5k & Fun Run	<a href="http://sf5k.newburyportpto.com/">http://sf5k.newburyportpto.com/</a>
---------------------------------------	---

<b>Contact Information</b>	Race Director, Newburyport@run.com
----------------------------	------------------------------------

<b>Detailed Description</b>	Not Specified
-----------------------------	---------------

**WNBP Radio PSA "Health Spots"**

<b>Program Type</b>	Community Education,Community Participation/Capacity Building Initiative,Health Screening,Healthy Communities Partnership,Prevention
---------------------	--

<b>Statewide Priority</b>	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
---------------------------	---

<b>Brief Description or Objective</b>	Anna Jaques created a new monthly program with WNBP radio station, "The Legends". These public service announcements, or "Health Spots" feature health updates, health prevention and awareness, community events related to health and wellness. These spots have included: cancer prevention and awareness, advocating routine check-ups and screenings, physical activity, obesity, heart health risk factors, skin cancer.
---------------------------------------	--

<b>Target Population</b>	<ul style="list-style-type: none"> <li>• <b>Regions Served:</b>All Massachusetts, Other-Merrimack Valley, Other-Northeastern Massachusetts</li> <li>• <b>Health Indicator:</b>All</li> <li>• <b>Sex:</b>All</li> <li>• <b>Age Group:</b>All</li> <li>• <b>Ethnic Group:</b>All</li> <li>• <b>Language:</b>English</li> </ul>
--------------------------	--

<b>Goal Description</b>	<b>Goal Status</b>
-------------------------	--------------------

Feature health-related public service announcements all year that hit 40,000+ listeners in AJH service area	Completed
---	-----------

Provide meaningful prevention and detection information, advocate for healthy lifestyles	Completed
--	-----------

**Partners**

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
----------------------------------	----------------------------

WNB Radio <http://www.wnbp.com/>

**Contact Information** Carl Strube, Owner/General Manager, 978-462-1450, 6 Federal Street, Newburyport MA 01950, [carl@wnbp.com](mailto:carl@wnbp.com)

**Detailed Description** Not Specified

#### Meet the Specialist: Kathy Porter, RN, Gerrish Breast Care Center

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Prevention,School/Health Center Partnership

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Kathy Porter, RN, Patient Navigator of the Gerrish Breast Care Center hosted a discussion about breast care, awareness and prevention to residents and employees of Country Rehabilitation Center. Risk factors, family history, detection and prevention were discussed.

**Target Population**

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Other: Cancer - Breast
- **Sex:**Female
- **Age Group:**Adult
- **Ethnic Group:**All
- **Language:**English

**Goal Description** **Goal Status**

Education women on breast health and how to raise awareness around prevention Completed

#### Partners

**Partner Name, Description** **Partner Web Address**

Country Center for Health & Rehabilitation <http://countrycenterrehab.com/>

**Contact Information** Karen Babb, Administrator, Country Center for Health & Rehabilitation, 180 Low Street, Newburyport, MA 01950, [kbabb@nathealthcare.com](mailto:kbabb@nathealthcare.com)

**Detailed Description** Not Specified

#### Medline's Pink Glove Dance Video

**Program Type** Community Education,Community Participation/Capacity Building Initiative,Healthy Communities Partnership,Prevention

**Statewide Priority** Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** Anna Jaques Hospital participated in Medline's annual national music video competition with the intent to raise awareness towards breast cancer. Anna Jaques partnered with local organizations, Newburyport High School, and breast cancer survivors. To view the video: <https://www.youtube.com/watch?v=egmisGLuDrY>.

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Cancer - Breast
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
Produce a video for the Medline competition to raise awareness towards breast cancer during Breast Cancer Awareness Month.	Completed
Rank nationally amongst other videos, receive as many views and votes as possible	Ranked 5th nationally, received 21,531 votes

### Partners

<b>Partner Name, Description</b>	<b>Partner Web Address</b>
Institution for Savings	<a href="https://www.institutionforsavings.com/">https://www.institutionforsavings.com/</a>
Interlocks Salon	<a href="http://interlockssalon.com/">http://interlockssalon.com/</a>
Newburyport High School - Field Hockey Team	<a href="http://nhs.newburyport.k12.ma.us/">http://nhs.newburyport.k12.ma.us/</a>
Matter Communications	<a href="http://www.matternow.com/">http://www.matternow.com/</a>
The Dance Place	<a href="http://www.danceplacenbpt.com/">http://www.danceplacenbpt.com/</a>
Anna Jaques Hospital	<a href="http://www.ajh.org">www.ajh.org</a>
Tough Warrior Princesses	<a href="http://www.toughwarriorprincess.com/">http://www.toughwarriorprincess.com/</a>

**Contact Information** Danielle Perry, Vice President of Marketing, Anna Jaques Hospital, 978-463-1175, [dperry@ajh.org](mailto:dperry@ajh.org)

**Detailed Description** Not Specified

### Pamper You Pink - Mammogram Event

**Program Type** Community Participation/Capacity Building Initiative, Direct Services, Health Screening

**Statewide Priority** Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

**Brief Description or Objective** From October 17th to October 19th, Anna Jaques hosted the “Pamper You Pink” event to give women an incentive to get their annual mammogram. During that time, mammogram patients were treated to beverages and snacks, chair massages, reflexology massage and went home with a goodie bag. The theme of the event was, ...”Because early detection can save your life.”

**Target Population**

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Cancer - Breast
- **Sex:**Female
- **Age Group:**Adult
- **Ethnic Group:**All
- **Language:**English

<b>Goal Description</b>	<b>Goal Status</b>
To have 30-40 women get their mammogram during the Pamper You Pink event.	42 women received their mammogram.

Raise awareness about      Completed  
prevention and getting your  
annual mammogram.

### Partners

#### Partner

**Name,      Partner Web Address**  
**Description**

Anna Jaques      www.ajh.org  
Hospital

Absolute      http://www.absoluteserenitymassage.abmp.com/  
Serenity

Element      http://elementsmassage.com/newburyport  
Massage  
Newburyport

Simply      http://www.simplysweetchocolate.com/  
Sweet

Chococoa      http://chococoabaking.com/  
Baking  
Company

BC      http://www.bcessentials.com/  
Essentials

**Contact Information**      Kelley O'Brien, PR Specialist, Anna Jaques Hospital, 978-463-1475, keobrien@ajh.org

**Detailed Description**      [Download/View Attachment](#)(196478 KB)  
File Name: AJH\_Mammogram\_SeaSun\_4x5.pdf

## Expenditures

---

### Community Benefits Programs

Expenditures	Amount
Direct Expenses	\$122,730
Associated Expenses	\$2,976
Determination of Need Expenditures	Not Specified
Employee Volunteerism	\$6,300
Other Leveraged Resources	\$22,650

---

### Net Charity Care

Expenditures	Amount
HSN Assessment	\$1,364,227
HSN Denied Claims	\$32,472
Free/Discount Care	\$531,622
Total Net Charity Care	\$1,928,321

---

Corporate Sponsorships	\$16,706
------------------------	----------

<b>Total Expenditures</b>	<b>\$2,099,683</b>
---------------------------	--------------------

**Total Revenue for 2014** \$108,517,288

**Total Patient Care-related expenses for 2014** \$106,702,260

**Approved Program Budget for 2015** \$45,000

(\*Excluding expenditures that cannot be projected at the time of the report.)

**Comments:** 💡 Not Specified

## Optional Information

---

### Community Service Programs

Expenditures	Amount
Direct Expenses	Not Specified
Associated Expenses	Not Specified
Determination of Need Expenditures	Not Specified
Employee Volunteerism	Not Specified
Other Leveraged Resources	Not Specified
<b>Total Community Service Programs</b>	Not Specified

**Full-Text PDF Report:** Not Specified

**Original Full-Text Report:** Not Specified

**Bad Debt:** \$5,984,338 Certified

**IRS 990:** \$6,710,640  
2013

---



---

**Current Status:** Published

**Data as of:** 5/27/2016 1:15:16 PM

---



---