
Current Status: Pending Review (Submitted)
Data as of: 5/27/2016 1:16:40 PM

Organization Information

Organization Address and Contact Information

Organization Name: Anna Jaques Hospital
Address (1): 25 Highland Avenue
Address (2): Not Specified
City, State, Zip: Newburyport , Massachusetts 01950
Web Site: www.ajh.org
Contact Name: Kelley O'Brien
Contact Title: Public Relations Specialist; Community Benefits Manager
Contact Department: Marketing & Community Relations
Telephone Num: 978-463-1475
Fax Num: 978-463-1250
E-Mail Address: keobrien@ajh.org
Contact Address (1): Kelley O'Brien, Marketing & Community Relations
(If different from above)
Contact Address (2): Anna Jaques Hospital
City, State, Zip: 25 Highland Avenue , Massachusetts 01950

Organization Type and Additional Attributes

Organization Type: Hospital
For-Profit Status: Not-For-Profit
DHCFP ID: 2006
Health System: Not Specified
Community Health Network Area (CHNA): Greater Haverhill Community Health Network(CHNA 12)
Regional Center for Healthy Communities (RCHC): 3
Regions Served: Essex, County-Essex, Other-Merrimack Valley

CB Mission

Community Benefits Mission Statement

Under the guidance of the Community Benefits Advisory Committee (CBAC), Anna Jaques works to address the most pressing health needs of the Lower Merrimack Valley, North Shore, and Southern New Hampshire communities. In collaboration with the CBAC, hospital, and community, Anna Jaques focuses its attention and supports programs and events that address the following health needs in FY15: diabetes, cancer, heart health and obesity.

Target Populations

Name of Target Population	Basis for Selection
Merrimack Valley, North Shore and Southern New Hampshire	Anna Jaques Hospital serves 17 cities and towns in the Merrimack Valley, North Shore and Southern New Hampshire. Our mission is to provide measurably high quality medical care, in alliance with our medical staff.

Publication of Target Populations

Marketing Collateral, Annual Report, Website, Other- Social media

Hospital/HMO Web Page Publicizing Target Pop.

www.ajh.org

Key Accomplishments of Reporting Year**Lock Your Meds Campaign:**

Anna Jaques partnered with the City of Newburyport's youth anti-drug and alcohol coalition, The BEACON Coalition, to bring the "Lock Your Meds" campaign to the community. The campaign raised awareness to city officials, local providers, schools, and all residents on the need to safeguard prescription pills and how/where to dispose of them safely.

Newburyport Farmers' Market:

Annual co-sponsor of the Newburyport Farmers' Market that supports access to healthy, affordable choices - especially fruits and vegetables. Ten markets are hosted every other week in the winter and 30 markets every week in the summer to 1,800-2,000 attendees with 35-40 local vendors participating. AJH hosted tables at the market monthly, including: Cardiac Rehab offering free blood pressure checks and pedometers, Gerrish Breast Care Center providing breast care education.

Free Head & Neck Cancer Screenings:

Anna Jaques supports free head and neck cancer screenings each year by supporting Colden & Seymour Ear, Nose, Throat & Allergy; The Office of Dr. Khalil; The Office of Dr. Hemani - as they offer free head and neck cancer screenings to the community.

Newburyport Yankee Homecoming Waterfront Morning Workout Series:

Anna Jaques hosted a week of free fitness classes on the waterfront in Newburyport open to the entire community. Classes included kickboxing, yoga, Pilates, boot camp and CrossFit.

WNBP Radio "Health Spots":

Monthly radio public service announcements (PSA) on WNBP "The Legends" featuring health updates, education, community events related to health and wellness, voiced by notable community leaders. Topics have included: heart health, physical activity, skin safety, cancer prevention, advocating for routine check-ups and screenings such as getting a mammogram. WNBP reaches +40,000 listeners in AJH's service area.

Plans for Next Reporting Year

In July 2015 the Health Partnership of the Lower Merrimack Valley and Seacoast Area (formerly named CHNA12) conducted a Community Health Needs Assessment in collaboration with Anna Jaques. The assessment is a comprehensive review of our service areas most pressing health needs by analyzing community and public health data for CHNA 12.

Primary data included a total of 231 surveys, 21 key informant interviews, 2 focus groups, and secondary data sources that included demographic and public health data. Surveys, focus groups, and key informant interviews were hosted for residents of: Amesbury, Boxford, Georgetown, Groveland, Haverhill, Merrimac, Newbury, Newburyport, Rowley, Salisbury, and West Newbury.

Following the review and analysis of the Health Partnership's Community Health Needs Assessment, MDPH state data, partner resources and data, media coverage, community input and evaluation of available area programs, the Anna Jaques Community Benefits Advisory Committee recommended the following health priorities for FY16-FY18:

Continue our efforts to address: Cancer and Obesity

Add a new priority (replacing diabetes and cardiovascular health) in response to the statewide opioid epidemic: Substance Use

Community Benefits Process

Community Benefits Leadership/Team

The Community Benefits team makes recommendations to the hospital Community Benefits Manager who provides those recommendations to the hospital's Senior Management Team. The Community Benefits Manager works with all appropriate hospital and volunteer staff to carry out the advisory's recommendations for health improvement initiatives.

In FY15 the CBAC welcomed "Medical Directors" to the group to share a physician perspective and expertise; collaborate with physicians and community organizations; assist in evaluating potential programs:

Tammy Bottner, MD - Riverside Pediatrics

Michael Pilz, MD - Riverside Pediatrics

Community Benefits Advisory Committee (CBAC):

Judy Fayre, RN, IBCLC

Anna Jaques Hospital, Exeter Hospital

Melissa Foley

Society for Relief of Aged Women

Deb Green

Ovarian Cancer Awareness of Greater Newburyport

Ilene Harnch-Grady

Greater Newburyport YWCA

Cathy Hill
Bresnahan School
American Heart Association

Councillor Meghan Kinsey
Newburyport City Council
Newburyport Education Fund
North Shore YMCA

Patty Mellon
Tough Warrior Princesses

Paul Muzhuthett
Massachusetts Department of Public Health

Pam Palombo
Newburyport Public Health Department

Deb Smith
The Pettengill House

Anna Jaques Hospital, Senior Management Team:
Mark L. Goldstein, President and Chief Executive Officer

Kevin Kilday, Vice President and Chief Financial Officer

Gail B. Fayre, MD, Vice President, Chief Medical Officer

Gary Lee, Vice President of Clinical Services

Richard Maki, RN, BA, MHSA, Vice President, Chief Nursing Officer

Sarah Gnerre, Vice President, Development and Executive Director, Anna Jaques
Community Health Foundation

Danielle Perry, Vice President, Marketing and Community Relations

Stephen F. Salvo, Vice President, Human Resources

Anna Jaques Hospital, Community Benefits Manager:
Kelley O'Brien, PR Specialist, Anna Jaques Hospital

Community Benefits Team Meetings

The Community Benefits manager works closely with local organizations to provide recommendations to the hospital's Senior Management Team and Community Benefits Advisory Committee. The Community Benefits Advisory Committee meet quarterly. The Community Benefits Manager carries out initiatives on a weekly basis.

Community Partners

Amesbury Chamber of Commerce
American Heart Association – Go Red for Women
Amesbury Senior Community Center
Atria
Avita
The BEACON Coalition
Brigham Manor Nursing and Rehabilitation Center
Coastal Trails Coalition
Country Center for Health and Rehabilitation
Greater Haverhill Chamber of Commerce
Greater Newburyport Chamber of Commerce
Greater Newburyport Ovarian Cancer Awareness
Hampton Chamber of Commerce
Health Partnership
Insight Meditation Center
Jeanne Geiger Crisis Center
Link House
Locks Your Meds Campaign
Merrimack Valley Hospice-Home Health Foundation
Newburyport Council on Aging
Newburyport Farmers' Market
Newburyport Public Schools
Newburyport Yankee Homecoming
Newburyport Youth Soccer Organization
Newburyport Rotary Club

Newburyport Society for the Relief of Aged Women
 Northern Essex Community College
 Opportunity Works
 The Pettengill House
 Salisbury Chamber of Commerce
 Salisbury Beach Partnership, Inc.
 Salisbury Recreation Department
 Tough Warrior Princesses
 WNB Radio
 YWCA of Newburyport
 YWCA of Greater Haverhill/Lawrence

Community Health Needs Assessment

Date Last Assessment Completed and Current Status

In July of 2012 Anna Jaques conducted a Community Health Needs Assessment (required every three years), a comprehensive review of the area's most pressing health needs by analyzing community and public health (MDPH) data* for CHNA 12.

FY15 Community Benefit activation was the last year using the 2012 Needs Assessment. Anna Jaques collaborated with the Health Partnership of the Lower Merrimack Valley & Seacoast Region (formerly CHNA12) to publish the 2015 Community Health Needs Assessment that will be implemented in FY16.

Consultants/Other Organizations

Not Specified

Data Sources

Community Focus Groups, Hospital, Interviews, MassCHIP, Surveys, CHNA

CHNA Document - PDF format

[Download/View Attachment](#) (583742 KB)
 File Name: CHNA Analysis FY13-FY15.pdf

Community Benefits Programs

Newburyport Farmer's Market

Program Type	Community Education,Community Participation/Capacity Building Initiative,Direct Services,Prevention
Statewide Priority	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Anna Jaques Hospital is one of two presenting sponsors of the Newburyport Farmer's Market. The annual sponsorship ensures that the community has access to healthy, affordable food choices – especially fruits and vegetables. Eating healthy can help reduce people's risk for heart disease, high blood pressure, diabetes, osteoporosis, and several types of cancer, as well as help them maintain a healthy body weight. Between winter and summer markets, 40+ markets are held year round to 800-1,200 attendees. On average, there are 30-35 vendors offering fresh, local produce, meats, cheese and other locally made goods.
Target Population	<ul style="list-style-type: none"> • Regions Served:Other-Merrimack Valley, Other-Northeastern Massachusetts • Health Indicator:Environmental Quality, Other: Nutrition, Overweight and Obesity • Sex:All • Age Group:All • Ethnic Group:All • Language:English
Goal Description	Goal Status
Support access to fresh, healthy food options.	Achieved
Host blood pressure checks 3-5 times per year	Achieved

Donate reusable tote bags to Achieved
the Market to advocate for
recycling

Partners

Partner Name, Description	Partner Web Address
Newburyport Five Cents Savings Bank	www.newburyportbank.com
the Newburyport Farmer's Market	www.thenewburyportfarmersmarket.org

Contact Information Shari Wilkinson The Newburyport Farmers' Market,
thenewburyportfarmersmarket@gmail.com

Detailed Description [Download/View Attachment](#)(146788 KB)
File Name: Summer Market 2015.jpg

WNBP Radio Show Interviews

Program Type	Community Education,Prevention
Statewide Priority	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Monthly WNBP radio interview with physicians and community members to provide health and wellness, and disease prevention education. Examples: Dr. Maysabel Aponte discussed common allergies and natural ways to prevent; Newburyport Mayor Donna Holladay advocated the "Lock Your Meds" prescription safeguarding campaign.
Target Population	<ul style="list-style-type: none"> • Regions Served:All Massachusetts • Health Indicator:Access to Health Care, Immunization, Injury and Violence, Mental Health, Other: Arthritis, Other: Cancer, Other: Cancer - Breast, Other: Cardiac Disease, Other: Diabetes, Other: Education/Learning Issues, Other: Nutrition, Other: Parenting Skills, Other: Public Safety, Other: Smoking/Tobacco, Overweight and Obesity, Physical Activity • Sex:All • Age Group:All • Ethnic Group:All • Language:English

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
WNBP radio	http://www.wnbp.com/

Contact Information Carl Strube WNBP, carl@wnbp.com

Detailed Description [Download/View Attachment](#)(48989 KB)
File Name: wnbp2012.jpg

Breast Cancer Support Group

Program Type	Community Participation/Capacity Building Initiative,Prevention,Support Group
Statewide Priority	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Anna Jaques hosted a free monthly breast cancer support group - whether recently diagnosed with breast cancer or are a longtime survivor. This group is where people can

gather to meet and discuss their situation with others who have faced similar issues. They gave to share experiences, triumphs, challenges, and friendship. The breast cancer support group meets on the last Thursday of the month from 7:00 - 9:00pm.

- Target Population**
- **Regions Served:**Other-Merrimack Valley
 - **Health Indicator:**Other: Cancer - Breast
 - **Sex:**All, Female
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**English

Goal Description	Goal Status
Provide on-going and free support for people diagnosed with breast cancer	Completed - monthly support group

Partners

Partner Name, Description	Partner Web Address
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Anna Jaques Hospital	http://www.ajh.org/
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Contact Information Kelley O'Brien, PR Specialist, Anna Jaques Hospital, 978-463-1475, keobrien@ajh.org

Detailed Description Not Specified

Go Red for Women Day

Program Type Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Prevention

Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques Hospital celebrated February's American Heart Month and the Go Red for Women Campaign with a variety of hospital and community activities. Cardiac Rehab Clinic staff gave out American Heart Association's "red dress" pins and heart health information to staff and community; Cardiac Rehab presented the "Participant of the Year" award to a patient who has committed themselves to a heart healthy lifestyle; Cardiac Rehab hosted a table at the Newburyport Farmer's Market offering free blood pressure checks and heart health information and recipes; WNB Radio aired a month-long PSA on Go Red for Women advocating for women to know their health risks, ways to prevent heart disease, and tips for a healthier lifestyle.

- Target Population**
- **Regions Served:**Other-Merrimack Valley
 - **Health Indicator:**Other: Nutrition, Other: Smoking/Tobacco, Other: Stress Management, Overweight and Obesity, Physical Activity, Tobacco Use
 - **Sex:**All, Female
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**English

Goal Description	Goal Status
Provide free blood pressure checks both inside and outside hospital	Completed
Free pedometers to encourage heart health and active living.	Given out at Newburyport Farmers Market

Partners

Partner

Name,	Partner Web Address
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Description

American Heart Association	http://www.heart.org/
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Anna Jaques Hospital	www.ajh.org
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Cardiac Rehab - AJH	http://www.ajh.org/services_and_departments/3-cardiac_rehabilitation/view_service
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Newburyport Farmers' Market	http://www.thenewburyportfarmersmarket.org/
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Contact Information Steve Pizzo, Clinical Manager of Cardiac Rehab, Anna Jaques Hospital, spizzo@ajh.org

Detailed Description [Download/View Attachment](#)(96001 KB)
File Name: Blood Pressure Check.pdf

Free Head & Neck Cancer Screenings

Program Type Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening

Statewide Priority Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Ear, nose, throat and allergy practices offered free head and neck cancer screenings during Head and Neck Awareness Week 2015: Colden & Seymour Ear, Nose, Throat & Allergy; The Offices of Dr. Hemani; The Offices of Dr. Khalil.

Target Population

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Access to Health Care, Other: Cancer
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**

Offer free direct services to entire community	Achieved
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Raise awareness for head and neck cancer screening - advocate that "screenings save lives"	Achieved
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Partners

Partner Name,	Partner Web Address
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Colden & Seymour ENT and Allergy	http://www.coldenseymourent.com/
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The Office of Dr. Hemani	https://www.ajh.org/services-and-departments/42-sadrudin-b-hemani-md-facs-mba/view-doctor
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Contact Information Daryl Colden, MD - Colden & Seymour ENT & Allergy, dcolden@ajh.org

Detailed Description

[Download/View Attachment](#)(335268 KB)

File Name: Head & Neck Screening - 2015.jpg

Seacoast Running Festival hosted by the Salisbury Beach Partnership

Program Type	Community Participation/Capacity Building Initiative,Direct Services,Prevention
Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Anna Jaques sponsored the event, hosted CPR-certified nurses as “spotters” throughout the race course, and supported the First Aid tent for the Seacoast Running Festival on August 21-23. The festival included a 5K, 1-mile, 10-mile, and half marathon of which four runners ran on behalf of Team AJH. AJH gave out free hot/cold packs for aching bones post-race, as well.
Target Population	<ul style="list-style-type: none"> • Regions Served:All Massachusetts • Health Indicator:Physical Activity • Sex:All • Age Group:All • Ethnic Group:All • Language:English
Goal Description	Goal Status
Offer support for first aid tent and spotters throughout race course	AJH CPR-certified nurses volunteered both Saturday and Sunday

Partners

Partner Name, Description	Partner Web Address
Salisbury Beach Partnership	http://beachfests.org/
Seacoast Running Festival	http://seacoastrunningfestival.com/

Contact Information Jay Gallagher, Salisbury Beach Partnership, 978.423.7679, jg@relooks.com

Detailed Description [Download/View Attachment](#)(296356 KB)
File Name: Salisbury Running Festival - 4 event image.png

Northern Essex Community College 5k & Fun Run

Program Type	Community Education,Community Participation/Capacity Building Initiative,Prevention,School/Health Center Partnership
Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations
Brief Description or Objective	Anna Jaques supported the annual road race as a Silver Sponsor of the NECC Campus Classic 5K and Fun Run that hosted nearly 600 runners and walkers. The event brings fitness, health and community education in the spotlight at Northern Essex Community College and in Haverhill, MA. Anna Jaques sponsored the race, provided brochures, Chap Stick and sunscreen for race participant bags.
Target Population	<ul style="list-style-type: none"> • Regions Served:Haverhill, Other-Merrimack Valley • Health Indicator:Overweight and Obesity, Physical Activity • Sex:All • Age Group:Adult-Young, All • Ethnic Group:All • Language:English

Goal Description	Goal Status
Continue support of Northern Essex Community College, especially health-related activities	Done
Promote wearing sunscreen when running and playing outdoors	Achieved with free SPF30 giveaways

Partners

Partner Name, Description	Partner Web Address
Northern Essex Community College	http://www.necc.mass.edu/

Contact Information	Lindsey Mayo, Director of Alumni and Donor Relations at 978-556-3621, lmayo@necc.mass.edu
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Detailed Description	Not Specified
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Amesbury Council on Aging Senior Community Center 2014 Health Fair

Program Type	Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Outreach to Underserved,Prevention,School/Health Center Partnership
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Statewide Priority	Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
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Brief Description or Objective	On October 3, 2014, Anna Jaques Hospital hosted a table at the Amesbury Senior Community Center's Health Fair to hundreds of seniors in the area. AJH offered free blood pressure checks by Emergency Department nurses and free pedometers.
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Target Population	<ul style="list-style-type: none"> • Regions Served:Other-Merrimack Valley • Health Indicator:Access to Health Care • Sex:All • Age Group:Adult-Elder • Ethnic Group:All • Language:English
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Goal Description	Goal Status
Raise awareness in what a healthy blood pressure level is and how easy it is to get it checked	Completed

Partners

Partner Name, Description	Partner Web Address
Amesbury Senior Community Center	http://www.amesburyma.gov/senior-community-center

Contact Information	Annmary Connor, Director, 978-388-8138, connora@amesburyma.gov
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Detailed Description	Not Specified
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Cancer Support Group

Program Type	Prevention,Support Group
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Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations
Brief Description or Objective	Individuals and families affected by cancer are welcomed in this free monthly support group. The group is open to anyone coping with a cancer diagnosis so that they can spend time with others facing similar situations. The group provides ongoing support, encouragement and friendship.
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Essex • Health Indicator:Other: Cancer • Sex:All • Age Group:All • Ethnic Group:All • Language:English
Goal Description	Goal Status
Offer free support group that focuses on survivorship, companionship and healing.	Completed
Partners	
Partner Name, Description	Partner Web Address
Anna Jaques Hospital	www.ajh.org
Contact Information	Susan M. Smith M.S.W., LICSW and the Chemotherapy Infusion Suite Nurses, smsmithnbpt@msn.com
Detailed Description	Not Specified
Free Vein Screenings	
Program Type	Health Screening,Outreach to Underserved,Prevention
Statewide Priority	Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	On September 22, 2015 Atlantic Surgical Associates hosted a free vein screening in the Higgins Conference Room at Anna Jaques Hospital to the community. The screening also raised awareness that venous screenings are not for cosmetic reasons, but to educate that many suffer with vein problems and insufficiency. The circulation issues can lead to pain and swelling, and may worsen over time and even become life threatening. All were welcomed.
Target Population	<ul style="list-style-type: none"> • Regions Served:Other-Merrimack Valley • Health Indicator:Access to Health Care, Other: Pulmonary Disease/Tuberculosis • Sex:All • Age Group:Adult • Ethnic Group:All • Language:English
Goal Description	Goal Status
Not Specified	
Partners	
Partner Name, Description	Partner Web Address
Not Specified	
Contact Information	Not Specified

Detailed Description [Download/View Attachment](#)(175420 KB)
File Name: Vein Screening - September 2015.jpg

Opportunity Works Lend-A-Hand Event

Program Type Community Participation/Capacity Building Initiative,Mentorship/Career Training/Internship,Outreach to Underserved,School/Health Center Partnership,Support Group

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques donated to and attended Opportunity Works' annual Lend-A-Hand fundraiser. Opportunity Works offers programs and services for adults to support adults with disabilities lead an independent lifestyle. OW is committed to empowering and changing the lives of people with developmental diseases and expanded their location in Newburyport and added another facility in Haverhill in 2015 to support throughout the Merrimack Valley.

Target Population

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Mental Health, Other: Education/Learning Issues
- **Sex:**All
- **Age Group:**Adult-Young
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Not Specified

Partners

Partner Name, Description	Partner Web Address
Opportunity Works	http://opportunityworks.net/

Contact Information Deborah Andrews , <mailto:Deborah.Andrews@opportunityworks.org>

Detailed Description Not Specified

Yankee Homecoming Family Day

Program Type Community Participation/Capacity Building Initiative,Health Screening,Prevention,School/Health Center Partnership

Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques Hospital sponsored and participated in Newburyport Yankee Homecoming's Family Day to 300-400 children and families in Essex County. Anna Jaques featured an inflatable basketball hoop for kids to wear a pedometer, shoot hoops, and see how many steps they took. Anna Jaques did healthy giveaways including: pedometers, basketballs, sunscreen, waters and SPF Chap Stick.

Target Population

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Diabetes, Other: Nutrition, Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Achieved

Give away 400 basketballs to kids to advocate for physical activity

Host a fun, and healthy activity - with the over-sized basketball hoop **Achieved**

Giveaway sunscreen, SPF Chap stick and water on hot August day - and encourage wearing sunscreen **Achieved**

Encourage kids to be physically active for 60 minutes a day! **Achieved**

Partners

Partner Name, Description	Partner Web Address
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Newburyport Yankee Homecoming	http://yankeehomecoming.com/
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Contact Information Tom & Terry Cusick , familyday@yankeehomecoming.com

Detailed Description [Download/View Attachment](#)(147575 KB)
File Name: Family Day - Class Sign 2015.pdf

Tri For the YWCA Triathlon

Program Type Community Education,Community Participation/Capacity Building Initiative,Prevention,School/Health Center Partnership

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques sponsored the YWCA of Newburyport and the Tough Warrior Princesses "Tri for the Y" triathlon that included a 10-minute lap swim, 25-minute indoor spin ride and a 1.5 mile run. The YWCA and TWP's host this event to advocate that "every body" can complete a triathlon.

Target Population

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Mental Health, Other: Cancer, Other: Cardiac Disease, Other: Chronic Pain , Other: Diabetes, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description	Goal Status
Not Specified	

Partners

Partner Name, Description	Partner Web Address
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Tough Warrior Princesses	http://www.toughwarriorprincess.com/
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YWCA of Newburyport	http://www.ywcanewburyport.org/
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Contact Information Ilene Harnch-Grady, Health & Wellness Director, YWCA Greater Newburyport, igrady@ywcanewburyport.org

Detailed Description [Download/View Attachment](#)(15490 KB)
File Name: Tri for the Y.jpg

Yankee Homecoming 5k & 10M Road Race

Program Type Community Participation/Capacity Building Initiative,Prevention
Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective Anna Jaques sponsored the Yankee Homecoming 5k and 10M run that hosts more than 1,000 runners. 15+ Anna Jaques employees ran in the race, as well.
Target Population

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Not Specified

Partners

Partner Name, Description Partner Web Address

Yankee Homecoming 10M & 5k <http://www.yankeerace.com/>

Contact Information Jon Pearson, Yankee Homecoming 10M & 5k, yankeeseacoast@comcast.net

Detailed Description Not Specified

Salisbury Park & Rec - Tortoise & the Hare 10k & 3M

Program Type Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Outreach to Underserved,Prevention,School/Health Center Partnership
Statewide Priority Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective Anna Jaques sponsored Salisbury Parks & Recreation Commission's "Tortoise & Hare 10k and 3M" race, with employees running for Team AJH. Dollars raised from the yearly fundraiser directly benefited Salisbury's recreational activities for residents with no charge. The Commission funds a variety of community programs in Salisbury, including: the town's youth baseball, softball and flag football leagues and local parks and playing fields.
Target Population

- **Regions Served:**Salisbury
- **Health Indicator:**Environmental Quality, Mental Health, Other: Diabetes, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Not Specified

Partners

Partner Web Address

**Partner Name,
Description**

Salisbury Parks and Recreation Commission <http://www.salisburyma.gov/parks-and-recreation-commission>

Contact Information Courtney Marshall, Salisbury Parks & Recreation Commission Vice-Chairperson, 978-518-6560, courtneymarshall9@gmail.com

Detailed Description Not Specified

Ovations For the Cure - GNOCA 5K Run/Walk

Program Type Community Education

Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques and Women's Health Care sponsored the Greater Newburyport Ovarian Cancer Awareness (GNOCA) group's GNOCA 5k Run/Walk in Honor of Jackie Poor during Ovarian Cancer Awareness Month. Women's Health Care hosted a team of employees walked in the events, and AJH provided free sunscreen and chap sticks.

Target Population

- **Regions Served:**All Massachusetts
- **Health Indicator:**Other: Cancer, Other: Cancer - Ovarian, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description

Not Specified

Goal Status**Partners****Partner Name,
Description**

Greater Newburyport Ovarian Cancer Awareness (GNOCA)

Partner Web Address

<http://www.ocawareness.org/>

Contact Information Deb Green, Greater Newburyport Ovarian Cancer Awareness (GNOCA), greetingsbydesignnewburyport@gmail.com

Detailed Description Not Specified

Newburyport Youth Soccer Association

Program Type Community Participation/Capacity Building Initiative, Outreach to Underserved, Prevention, School/Health Center Partnership

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Sponsorship of Newburyport Youth Soccer Association (NYSA). NYSA is a non-profit athletic community whose mission is to enrich the physical and mental lives of kids through soccer. Each year, NYSA hosts over 1,000 young players in the Newburyport to play on a soccer team.

Target Population

- **Regions Served:**Newburyport
- **Health Indicator:**Other: Diabetes, Other: Nutrition, Other: Public Safety, Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All

- **Age Group:**Child-Preschool, Child-Primary School
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Not Specified

Partners

Partner Name, Description	Partner Web Address
Newburyport Youth Soccer Association (NYSA)	http://newburyportsoccer.com/

Contact Information Scott Signore, Treasurer, NYSA, Scott@matternow.com

Detailed Description Not Specified

Newburyport PTO Spring Fever 5k & Family Fun Run

Program Type Community Participation/Capacity Building Initiative,Prevention,School/Health Center Partnership

Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Brief Description or Objective Anna Jaques Hospital sponsored the Newburyport PTO Spring Fever 5k & Fun Run to more than 600 participants to support the Bresnahan Elementary School and Molin & Nock Middle Schools. Profits directly benefit programs such as after-school programs.

Target Population

- **Regions Served:**Newburyport
- **Health Indicator:**Other: Safety - Sports, Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**
Encourage running together as a family Completed

Partners

Partner Name, Description	Partner Web Address
Newburyport Spring Fever 5k & Fun Run	http://sf5k.newburyportpto.com/

Contact Information Race Director, Newburyport@run.com

Detailed Description Not Specified

WNBP Radio PSA "Health Spots"

Program Type Community Education,Community Participation/Capacity Building Initiative,Health Screening,Prevention

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques created a new monthly program with WNBP radio station, "The Legends". These public service announcements, or "Health Spots" feature health updates, health

prevention and awareness, community events related to health and wellness. These spots have included: cancer prevention and awareness, advocating routine check-ups and screenings, physical activity, obesity, heart health risk factors, skin cancer.

- Target Population**
- **Regions Served:**All Massachusetts, Other-Merrimack Valley, Other-Northeastern Massachusetts
 - **Health Indicator:**All
 - **Sex:**All
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**English

Goal Description **Goal Status**
 Not Specified

Partners

Partner Name, Description	Partner Web Address
WNBP Radio	http://www.wnbp.com/

Contact Information Carl Strube, Owner/General Manager, 978-462-1450, 6 Federal Street, Newburyport MA 01950, carl@wnbp.com

Detailed Description Not Specified

Amesbury Chamber of Commerce's "Week of Wellness" and Health Fair

Program Type Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Outreach to Underserved,Prevention

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques Hospital sponsored Amesbury Chamber of Commerce's "Week of Wellness" and Health Fair from May 15-20, 2015. The week hosted educational (and health-related) classes, free fitness classes, healthy eating demonstrations. The week was capped-off with a health fair and farmers' market where Anna Jaques nurses offered free blood pressure checks and pedometers.

- Target Population**
- **Regions Served:**Essex
 - **Health Indicator:**All, Other: Cardiac Disease, Other: Diabetes, Other: Nutrition, Other: Public Safety, Overweight and Obesity, Physical Activity
 - **Sex:**All
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**All

Goal Description **Goal Status**
 Offer direct screening and prevention by way of blood pressure checks. Achieved

Supporting community, local businesses, and residents who are putting health and physical activity in the spotlight in Amesbury. Achieved

Partners

Partner Name, Description	Partner Web Address
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Amesbury Chamber of Commerce <http://www.amesburychamber.com/>

Contact Information Kassandra Gove, Chamber President, Kassandra@AmesburyChamber.com

Detailed Description [Download/View Attachment](#)(44263 KB)
File Name: Week of Wellness - Amesbury.jpg

Greater Newburyport Chamber of Commerce's Health & Wellness Day

Program Type Community Education,Community Participation/Capacity Building Initiative,Direct Services,Health Screening,Prevention,School/Health Center Partnership

Statewide Priority Promoting Wellness of Vulnerable Populations

Brief Description or Objective Anna Jaques Hospital was the co-sponsor of the Greater Newburyport Chamber of Commerce's Health & Wellness Day on April 11, 2015 from 10:00am-2:00pm that welcomed 300+ attendees and 60+ businesses from the Greater Newburyport area. Anna Jaques offered free blood pressure checks and free pedometers, and a "Teddy Bear Clinic" for children to not fear visiting the doctor. The event hosted fitness and nutrition specialists, health food vendors and senior living specialist. There were free fitness classes and education presentations.

Target Population • **Regions Served:**Essex
• **Health Indicator:**All
• **Sex:**All
• **Age Group:**All
• **Ethnic Group:**All
• **Language:**English

Goal Description Goal Status

Provide free screening with blood pressure checks. Achieved

Help bring attention and support for all ages on health, prevention and healthy living to the Greater Newburyport area. Achieved

Partners

Partner Name, Description	Partner Web Address
Greater Newburyport Chamber of Commerce	http://newburyportchamber.org/

Contact Information Ann Ormond, Chamber President, aormond@newburyportchamber.org

Detailed Description [Download/View Attachment](#)(94318 KB)
File Name: Health & Wellness News Ad.jpg

Yankee Homecoming Waterfront Morning Workout Series sponsored by AJH

Program Type Community Participation/Capacity Building Initiative,Outreach to Underserved,Prevention

Statewide Priority Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations

Brief Description or Objective Anna Jaques proudly sponsored free fitness classes on the Newburyport waterfront every day of Yankee Homecoming from July 27-August 1. Free classes included: Boot Camp by Fuel Training Studio; Riverside Yoga + Massage; Yoga Center of

Newburyport; Kickboxing by Latitude Sports Club Salisbury; FLOga Yoga; and CrossFit Full Potential.

- Target Population**
- **Regions Served:**Essex
 - **Health Indicator:**Other: Safety - Sports, Overweight and Obesity, Physical Activity
 - **Sex:**All
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**All

Goal Description **Goal Status**

Free fitness classes open to entire community Achieved

Host 15-30 people at each workout session Achieved

Partners

Partner Name, Description **Partner Web Address**

Newburyport Yankee Homecoming <http://yankeehomecoming.com/>

Contact Information Paul Swindlehurst, General Chair, generalchair@yankeehomecoming.com

Detailed Description [Download/View Attachment](#)(2912232 KB)
File Name: Yankee Homecoming Waterfront Morning Workout Series 2015.jpg

"Women's Health: Head to Toe" Infographic

Program Type Community Education,Health Screening,Physician/Provider Diversity,Prevention

Statewide Priority Promoting Wellness of Vulnerable Populations

Brief Description or Objective Anna Jaques teamed up with Women's Health Care and other specialties and practices in the hospital to feature a "Women's Health: Head to Toe" infographic that was featured in print, online, a blown-up poster board at health fairs, and at the hospital to advocate for healthy check-ups and routine screenings for women.

- Target Population**
- **Regions Served:**All Massachusetts, Essex
 - **Health Indicator:**All, Immunization, Other: Cancer, Other: Cancer - Breast, Other: Cancer - Cervical, Other: Cardiac Disease, Other: Osteoporosis/Menopause, Overweight and Obesity, Physical Activity
 - **Sex:**Female
 - **Age Group:**All
 - **Ethnic Group:**All
 - **Language:**All

Goal Description **Goal Status**

Create a "check-list" of sorts for women to reference to know what screenings and check-ups they need Achieved

Partners

Partner Name, Description **Partner Web Address**

Women's Health Care www.whcobgyn.org

Anna Jaques Hospital www.ajh.org

Contact Information Kelley O'Brien, PR Specialist, AJH, keobrien@ajh.org

Detailed Description [Download/View Attachment](#)(2039711 KB)
File Name: Women's Health - Head to Toe.jpg

Pedometer Program

Program Type Community Benefits Planning Process,Community Participation/Capacity Building Initiative,Direct Services,Outreach to Underserved,Prevention,School/Health Center Partnership

Statewide Priority Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques Hospital donated pedometers to a variety of different programs and events to encourage physical activity. Examples included: Senior Health Fairs, elementary school programs, community events.

Target Population

- **Regions Served:**Other-Merrimack Valley
- **Health Indicator:**All, Other: Cardiac Disease, Other: Chronic Pain , Other: Diabetes, Physical Activity
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**All

Goal Description Advocate hitting 10,000 steps per day (or trying)

Goal Status Completed

Partners

Partner Name, Description Partner Web Address

Not Specified

Contact Information Kelley O'Brien, Anna Jaques Hospital, keobrien@ajh.org

Detailed Description Not Specified

Jeanne Geiger Walk against Domestic Violence

Program Type Community Participation/Capacity Building Initiative,Direct Services,Prevention

Statewide Priority Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Sponsorship and participation helped support the 1,400 adults and children that the Jeanne Geiger Crisis Center serves. Support of the walk enables programs such as the 24-hour emergency hotline, crisis counseling and advocacy, legal assistance, art therapy, children's trauma services, and emergency and transitional housing.

Target Population

- **Regions Served:**County-Essex
- **Health Indicator:**Injury and Violence, Mental Health, Other: Alcohol and Substance Abuse, Other: Domestic Violence
- **Sex:**All
- **Age Group:**All
- **Ethnic Group:**All
- **Language:**English

Goal Description Support the efforts of Jeanne Geiger Crisis Center to continue to offer needed

Goal Status Completed

domestic violence services
in the Newburyport area

Partners

Partner Name, Description	Partner Web Address
Jeanne Geiger Criss Center	http://jeannegeigercrisiscenter.org/

Contact Information Not Specified

Detailed Description Not Specified

Merrimac Senior Health Fair

Program Type Community Benefits Planning Process,Community Education,Community Participation/Capacity Building Initiative,Prevention,School/Health Center Partnership

Statewide Priority Address Unmet Health Needs of the Uninsured, Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective Anna Jaques participated in the Merrimac Senior Health Fair that hosted health education, screenings and free healthy lunch to the senior population in the Merrimac area. Anna Jaques offered free pedometers, re-usable tote bags, and hot/cold packs as well

Target Population

- **Regions Served:**County-Essex
- **Health Indicator:**Other: Cardiac Disease, Other: Diabetes, Other: Elder Care
- **Sex:**All
- **Age Group:**Adult-Elder
- **Ethnic Group:**All
- **Language:**English

Goal Description	Goal Status
Support active Senior Health Center in Merrimac, MA	Completed
Provide health education, tips for prevention, and resources specific to the senior population	Completed

Partners

Partner Name, Description	Partner Web Address
Merrimac Senior Health Center	http://www.merrimac01860.info/pages/merrimacma_senior/index

Contact Information Ann Murphy, coa@townofmerrimac.com

Detailed Description Not Specified

Breast Cancer Awareness Month – Insight Meditation Center

Program Type Community Participation/Capacity Building Initiative,Direct Services,Prevention,Support Group

Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	Anna Jaques and the Gerrish Breast Care Center welcomed breast cancer patients – both currently in treatment and post-treatment – for a mindfulness meditation workshop in honor of Breast Cancer Awareness Month. This seminar brought together a powerful room of survivors in a positive way, while highlighting the importance of survivorship and maintaining a healthy balance.
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Essex • Health Indicator:Other: Cancer - Breast • Sex:Female • Age Group:All • Ethnic Group:All • Language:English

Goal Description	Goal Status
Host a meaningful evening for breast cancer patients and survivors to focus on their mental well-being	Completed
Promote survivorship to breast cancer community	Completed
Offer a free workshop for attendees to try mindfulness meditation and how it can benefit them	Completed

Partners

Partner Name, Description	Partner Web Address
Insight Meditation Center	http://www.imnewburyport.com/

Contact Information Debra Sullivan, meditate@imcnewburyport.org

Detailed Description [Download/View Attachment](#)(317999 KB)
File Name: Insight Meditation Workshop.pdf

Managing Your Diabetes during the Holidays

Program Type	Community Education,Community Participation/Capacity Building Initiative,Prevention,Support Group
Statewide Priority	Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	The Anna Jaques Diabetic Outpatient Clinic welcomed people struggling with diabetes or who want to learn more to learn helpful tools to stay healthy during this time of year and all year long. Stress management and meditation, healthy eating tips with eating tips with real examples, and overall diabetes management were discussed.
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Essex • Health Indicator:Other: Diabetes, Other: Nutrition, Overweight and Obesity, Physical Activity • Sex:All • Age Group:All • Ethnic Group:All • Language:English

Goal Description **Goal Status**

Host free workshop tailored to people with diabetes to learn tips to maintain health during holidays

Completed

Offer free healthy snacks and tips for how to grocery shop for healthy food and drink

Completed

Partners**Partner Name, Description** **Partner Web Address**

Not Specified

Contact Information

Not Specified

Detailed Description[Download/View Attachment](#)(154784 KB)

File Name: Managing Your Diabetes During the Holidays - Flyer.pdf

Brigham Manor Nursing and Rehabilitation Center**Program Type**

Community Participation/Capacity Building Initiative,Direct Services,Prevention,School/Health Center Partnership

Statewide Priority

Chronic Disease Management in Disadvantage Populations, Promoting Wellness of Vulnerable Populations, Reducing Health Disparity

Brief Description or Objective

Anna Jaques sponsored Brigham Manor Nursing and Rehabilitation Center's indoor and outdoor activities, as well as transportation for other health-related activities for the residents. This enables the Center to offer healthy activities to the senior population.

Target Population

- **Regions Served:**County-Essex, Newburyport
- **Health Indicator:**Other: Cardiac Disease, Other: Chronic Pain , Overweight and Obesity, Physical Activity
- **Sex:**All
- **Age Group:**Adult-Elder
- **Ethnic Group:**All
- **Language:**English

Goal Description **Goal Status**

Enable Brigham Manor to offer physical activity options

Completed

Sponsor transportation to outdoor health-related events

Completed

Partners**Partner Name, Description** **Partner Web Address**

Brigham Manor Nursing and Rehabilitation Center

Contact Information

Not Specified

Detailed Description

Not Specified

Mammogram Reminder Cards**Program Type**

Community Education,Community Participation/Capacity Building Initiative,Health Screening,Prevention

Statewide Priority	Promoting Wellness of Vulnerable Populations, Reducing Health Disparity
Brief Description or Objective	AJH featured "mammogram reminder cards" throughout the community during Breast Cancer Awareness Month, advocating that the, "best prevention is early detection." The cards were featured all throughout the community in local businesses and in doctor's offices throughout the year.
Target Population	<ul style="list-style-type: none"> • Regions Served:County-Essex • Health Indicator:Other: Cancer - Breast • Sex:Female • Age Group:Adult-Elder, Adult-Young • Ethnic Group:All • Language:English
Goal Description	Goal Status
Distribute thousands of mammogram reminder cards throughout Newburyport and the Greater Haverhill area.	Completed
Partners	
Partner Name, Description	Partner Web Address
Not Specified	
Contact Information	Not Specified
Detailed Description	Download/View Attachment (89271 KB) File Name: Mammogram Card - Final_Page_2.jpg

Expenditures

Community Benefits Programs

Expenditures	Amount
Direct Expenses	\$149,544
Associated Expenses	\$2,853
Determination of Need Expenditures	0
Employee Volunteerism	\$3,260
Other Leveraged Resources	\$1,000

Net Charity Care

Expenditures	Amount
HSN Assessment	\$1,018,564
HSN Denied Claims	\$11,929
Free/Discount Care	\$616,584
Total Net Charity Care	\$1,647,077

Corporate Sponsorships	\$24,143
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Total Expenditures	\$1,827,877
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Total Revenue for 2015 \$111,641,424

Total Patient Care-related expenses for 2015 \$108,962,919

Approved Program Budget for 2016 \$50,000

(*Excluding expenditures that cannot be projected at the time of the report.)

Comments:  Not Specified

Optional Information

Community Service Programs

Expenditures	Amount
Direct Expenses	Not Specified
Associated Expenses	Not Specified
Determination of Need Expenditures	Not Specified
Employee Volunteerism	Not Specified
Other Leveraged Resources	Not Specified
Total Community Service Programs	Not Specified

Full-Text PDF Report: Not Specified

Original Full-Text Report: Not Specified

Bad Debt: Not Specified Not Specified

IRS 990: Not Specified

Current Status: Pending Review (Submitted)

Data as of: 5/27/2016 1:16:40 PM
